



## Affiliate Information Form

### **Contact Details**

Name	Chris Frost	Position	Director
Phone		Email	
Company	Coldsnaill Ltd		
Address 1	PO Box 170		
Address 2	Heswall		
Address 3	Wirral		
Post Code	CH31 9BG		

### **Promotional Methods**

Do you plan to promote next via email?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If yes, what is your approx email database size	Big enough and growing thanks.
Do you buy in data or collect online?	Buy <input type="checkbox"/> Collect <input type="checkbox"/>	Please give details	Why do you need to know?

Do you operate an incentive site?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If yes please list the url(s)	Why do you need to know unless I plan to promote you on it?
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Do you operate a voucher codes site?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If yes please list the url(s)	Why do you need to know unless I plan to promote you on it?
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Will you promote next through content sites?	Yes <input type="checkbox"/> No <input type="checkbox"/>	If yes please list the url(s)	Why do you need to know unless I plan to promote you on it?
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Do you operate a PPC campaign?	Yes <input type="checkbox"/> No <input type="checkbox"/>	Do you promote you site through SEO?	Yes <input type="checkbox"/> No <input type="checkbox"/>
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Do you have a blog?	Yes <input type="checkbox"/> No <input type="checkbox"/>	Please give the url	No
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### **Further Information**

Please give a brief description on how you will promote next.	I will supply you the web address I plan to promote you on. I will stick to PPC Guidelines. You do not therefore require any more information.
	Now time for my questions, to asses whether I think NEXT is

	<p>fit to appear on my websites: Do Next plan to decrease commissions further? Do Next plan to continue advertising on competitors trademarks? Have you bothered to check my stats on AWin? What is the REAL point of these questions?</p>
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